

Traduction automatique neuronale sécurisée et destinée aux entreprises

Language Weaver® Edge
Fiche technique



Language Weaver Edge utilise une technologie avancée et exclusive de traduction automatique neuronale et dispose de la meilleure adaptabilité du marché pour accélérer la mondialisation des processus métiers générant une grande quantité de contenus.

Alors que la nécessité de fournir des informations à l'échelle mondiale en quasi temps réel augmente, les plus grandes entreprises et administrations du monde ont besoin de se doter de solutions innovantes pour suivre le rythme. Les énormes quantités de contenu échangées, englobant des e-mails, des pages Web, de la documentation produit, des documents marketing, des documents de politique interne et du contenu généré par l'utilisateur, accélèrent la demande à l'égard d'une solution évolutive et performante pour fournir du contenu en plusieurs langues. Seule la traduction automatique (TA) peut permettre de mondialiser le contenu à grande échelle, notamment en temps réel.

Language Weaver® Cloud est une solution basée sur le cloud qui représente une alternative sécurisée aux portails Web gratuits ou peu coûteux. Ceci étant, bien que la traduction automatique prenne en charge les processus commerciaux générant beaucoup de contenu, comme la découverte électronique, l'expérience client, la pharmacovigilance ou la veille stratégique, vous avez besoin d'une solution ultra performante et fiable. Par ailleurs, si vous gérez des contenus sensibles, ayant trait au contre-espionnage, à la propriété intellectuelle ou au droit, par exemple, vous devez pouvoir contrôler entièrement votre solution de traduction automatique derrière le pare-feu de votre entreprise. Pour obtenir à la

fois performances et sécurité, une solution sur site comme Language Weaver Edge est la solution.

Language Weaver Edge propose une TA puissante pouvant être déployée sur site ou dans un cloud privé. Le contenu traité reste ainsi en sécurité au sein du réseau de l'entreprise. Language Weaver Edge est une solution hautement évolutive, adaptable, facile à déployer et intuitive autant au niveau de l'utilisation que de la gestion. Cela permet aux entreprises de relever de manière rentable les défis les plus importants de leur chaîne logistique de contenu à l'échelle mondiale.

À Language Weaver Edge vient s'ajouter Language Weaver Cloud, un environnement de TA basée sur le cloud, pour former une solution de TA complète et indépendante du déploiement, conçue avec une architecture Edge-Cloud unique.

Principales raisons amenant les clients à utiliser Language Weaver Edge :

- Solution adaptée au monde de l'entreprise
- Sécurité, protection des données et contrôle
- Compatibilité avec l'infrastructure informatique existante
- Optimisation des performances et de la qualité
- Capacité d'adaptation complète, intelligente et en temps réel

RWS propose ses services à 90 des 100 plus grandes marques mondiales grâce à des logiciels et des solutions couvrant l'ensemble de la chaîne logistique de contenu.

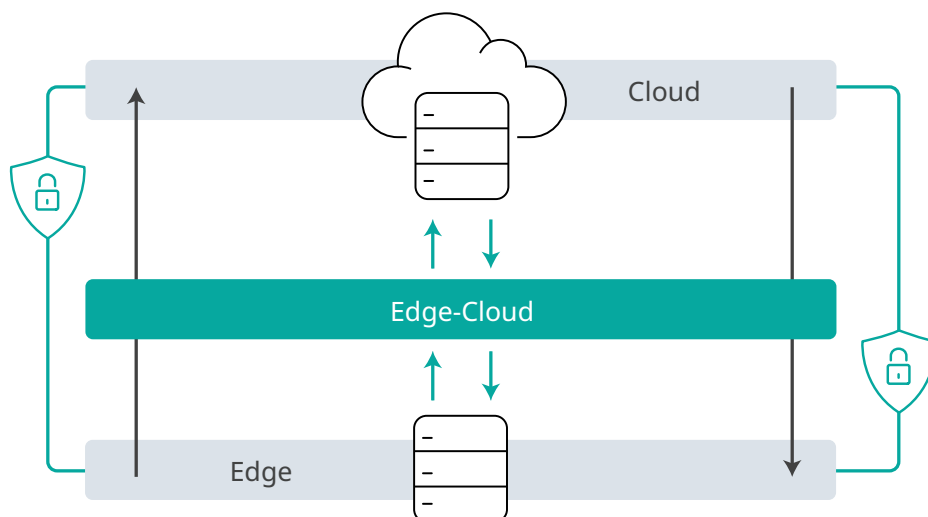
Qu'est-ce qu'Edge-Cloud ?

Edge-Cloud est une architecture unique qui comble le fossé entre les environnements sur site et de cloud public, afin de permettre aux clients de RWS d'exploiter ces deux technologies de manière interchangeable.

Edge, conçue pour traiter des volumes importants, offre la possibilité de sécuriser les tâches sensibles derrière les pare-feu de l'entreprise et de contrôler les performances grâce à des licences dynamiques et à l'optimisation du matériel.

Edge-Cloud permet aux clients d'exploiter le même environnement pour tous leurs besoins en traduction automatique, sans compromettre la sécurité ou l'accessibilité.

Cloud fournit un environnement à la demande facile à mettre en œuvre pour une utilisation dans toute l'entreprise. Bien que le cloud ait été conçu pour être sécurisé, certaines réglementations peuvent interdire l'utilisation du cloud pour les documents les plus sensibles.



« SDL (désormais RWS) a transformé la façon dont Made-in-China.com communique avec ses clients. Cette société offre une technologie d'apprentissage automatique et une expérience riche, et prend en charge de nombreuses paires de langues. Grâce à cette combinaison, Language Weaver Edge est la solution idéale pour traduire rapidement de grands volumes d'informations dans toutes les langues de nos clients. Ils ont répondu très vite et les objectifs souhaités ont été atteints dans l'ensemble du projet. »

Marcel Ning, Directeur des opérations de MIC
Made-in-China.com

Fonctionnalités

Qualité garantie à travers l'innovation et l'adaptation

- Conception basée sur la technologie avancée et exclusive de traduction automatique neuronale (NMT) 2.0, associant plus de 130 paires de langues unidirectionnelles à des listes terminologiques et dictionnaires définis par l'utilisateur
- Paires de langues adaptatives que les utilisateurs peuvent entraîner et déployer au sein de l'application sur site ou dans le cloud (via Language Weaver Cloud)
- Système de chaînage des paires de langues aidant les utilisateurs à traiter facilement les langues exigeant peu de ressources linguistiques, associé à l'adaptation intelligente, qui fournit une mise à jour contrôlée et en temps réel permettant aux utilisateurs de soumettre des suggestions de traduction, que les administrateurs peuvent examiner et appliquer
- Transparence et visibilité sur les problèmes potentiels grâce à l'évaluation automatique de la qualité

Sécurité et contrôle

- Déploiement de l'application sur site ou dans un cloud privé derrière votre pare-feu
- Déploiement hybride avec la solution Language Weaver Cloud basée sur le cloud
- Authentification par Active Directory (AD) ou LDAP, ou par nom d'utilisateur / mot de passe au niveau de l'application
- Déploiement de l'authentification unique (SSO, Single Sign On) par l'intermédiaire de fournisseurs d'identités externes
- Facilité d'administration et de maintenance via une interface utilisateur graphique intuitive

Vous trouverez une liste complète des fonctionnalités, exigences d'installation, options de déploiement et bien plus encore dans la documentation Language Weaver.

Évolutivité et coût total de possession réduit

- Utilisation efficace des ressources informatiques, grâce à la possibilité d'exécuter des modèles neuronaux à l'aide d'un processeur (au lieu d'un processeur graphique)
- Prise en charge de plusieurs scénarios d'installation (serveur unique, multiserveurs, conteneurs) pour répondre à une grande variété de scénarios d'utilisation et d'exigences informatiques
- Contrôle des ressources informatiques par des licences dynamiques et trois modes d'optimisation au niveau matériel
- Possibilité de déployer vers Kubernetes pour permettre une gestion du basculement et une mise à l'échelle automatique en temps réel et selon la charge, pour garantir une disponibilité élevée

Simplicité d'utilisation et d'intégration

- Utilisation directe via une interface utilisateur intuitive sur navigateur, depuis une application prise en charge comme Trados ou MS Office, ou dans le cadre d'un processus de système de gestion des projets de traduction (TMS)
- Prise en charge d'une grande variété de formats de fichiers, notamment Microsoft Office, PDF, fichiers image et texte, HTML, XML, etc.
- Intégration et automatisation disponibles pour tous les processus, grâce à l'API REST et aux API .NET et C++ intégrées
- Intégration aux solutions de reconnaissance vocale automatique (ASR) comme Nuance pour traiter les cas d'utilisation nécessitant une traduction audio
- Intégration facile des fabricants d'équipement d'origine, alimentant un écosystème grandissant de technologies partenaires comme Live Agent, Expert Systems, Druid, Cassia Content Systems, etc.



Vaste couverture linguistique

RWS offre la couverture linguistique la plus étendue parmi les solutions commercialisées et ajoute sans cesse de nouvelles langues à son portefeuille de solutions. Nous proposons à la plupart de nos clients commerciaux des paires de langues entraînées qui comprennent le domaine ou le style propre d'une entreprise ou d'une organisation. Cette démarche indispensable permet d'offrir des traductions toujours adaptées à l'identité de l'entreprise et à ses besoins en matière de communication.

Tout en améliorant les systèmes de traduction existants, RWS s'engage à innover en permanence et à développer sans cesse sa couverture linguistique. Toutes les paires de langues tirent parti de la traduction automatique neuronale (NMT).

RWS propose plus de 30 versions depuis et vers l'anglais, ainsi que la possibilité de traduire des langues sélectionnées vers et depuis le japonais, l'allemand, l'espagnol, le français et l'arabe.

Consultez la liste à jour des langues prises en charge :

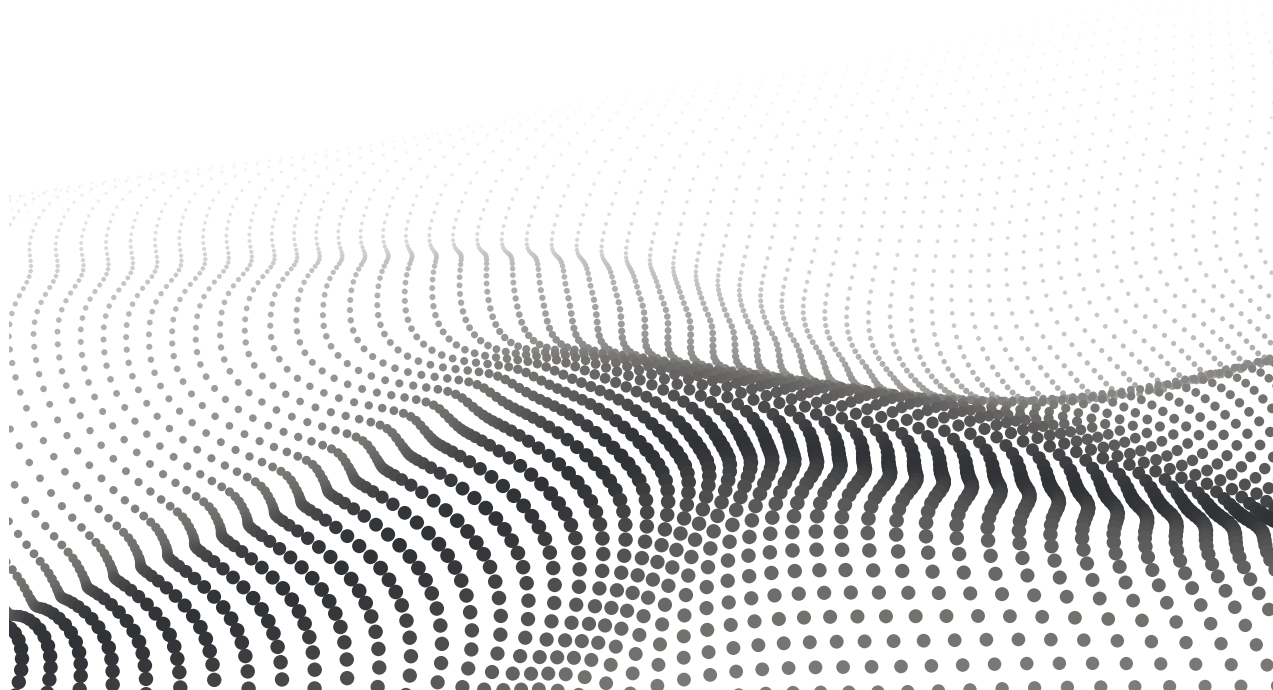
rws.com/fr/translation/language-weaver/

Paires de langues standard et adaptées

RWS propose des paires de langues standard et adaptées pour répondre aux différents besoins de nos clients. Les paires de langues standard sont prêtes à l'emploi et peuvent être guidées à l'aide de dictionnaires et de bases terminologiques.

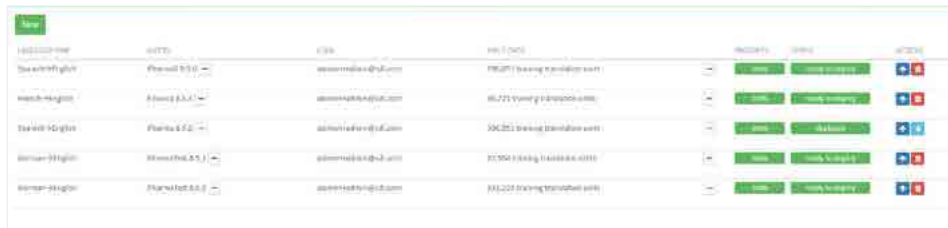
Les paires de langues adaptées peuvent être entraînées (et réentraînées) au sein de l'application à l'aide de tout contenu pertinent. Les modèles de langue sont eux déployés directement dans l'application pour être utilisés. Ces paires de langues adaptées peuvent également être déployées dans le cloud (Language Weaver Cloud) en exploitant les capacités de l'architecture Edge-Cloud de la solution Language Weaver.

Pour ceux qui recherchent l'expertise en plus de la technologie, RWS met à disposition des linguistes de renommée mondiale et des ressources d'assistance, ainsi que des options de conseil personnalisées et spécialisées.



Gestion de vos propres paires de langues adaptables

Les utilisateurs peuvent adapter des paires de langues prêtes à l'emploi sans quitter l'environnement de Language Weaver Edge. La fonctionnalité de paire de langues adaptable aide les entreprises à améliorer leurs systèmes en continu, en facilitant l'adaptation, la gestion et le déploiement des modèles linguistiques des clients.



Source	Target	Model	Score	Adapted	Deployed	Actions
French to English	French to English	French to English (v1.0)	98.2%	Yes	Yes	Download, Deploy, Delete
Spanish to English	Spanish to English	Spanish to English (v1.0)	96.7%	Yes	Yes	Download, Deploy, Delete
German to English	German to English	German to English (v1.0)	95.5%	Yes	Yes	Download, Deploy, Delete
Italian to English	Italian to English	Italian to English (v1.0)	94.8%	Yes	Yes	Download, Deploy, Delete
Portuguese to English	Portuguese to English	Portuguese to English (v1.0)	93.1%	Yes	Yes	Download, Deploy, Delete

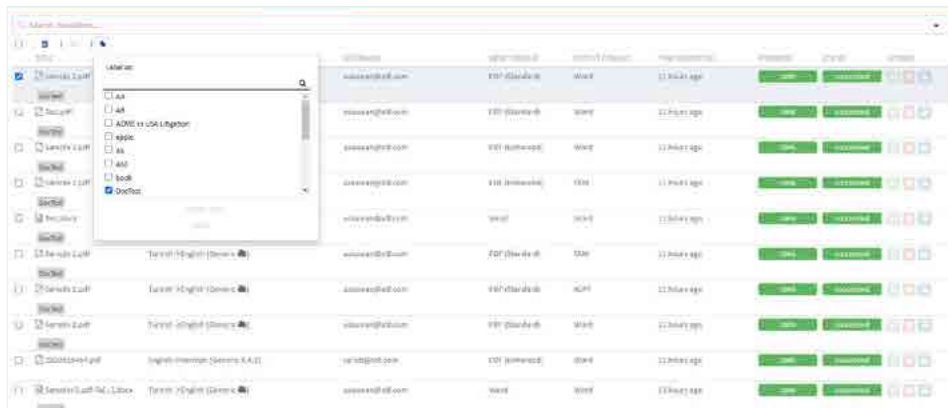
Suivi, examen et déploiement des adaptations

Si les utilisateurs peuvent soumettre à tout moment des commentaires et des corrections dans l'environnement de traduction, les administrateurs peuvent quant à eux suivre, réviser et déployer les modifications approuvées en toute simplicité. Cette adaptation intelligente permet aux utilisateurs de suggérer facilement des améliorations et aux administrateurs de valider et de déployer les adaptations en toute simplicité.

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To: David's Feedback									
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La transparence au service d'une meilleure gestion de projets

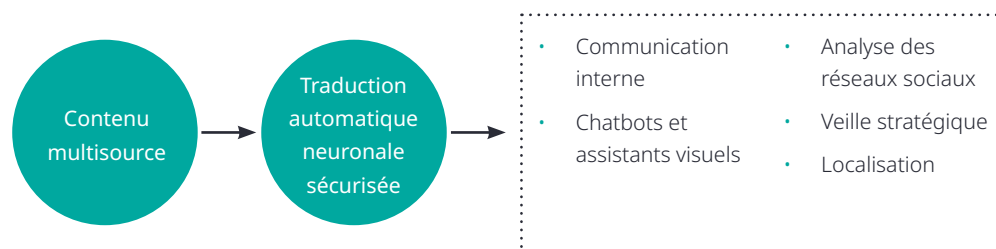
Les administrateurs et les chefs de projet bénéficient d'une transparence totale sur l'utilisation du système, englobant l'ensemble des projets et processus de traduction. Ils peuvent également utiliser des étiquettes de projet pour mieux qualifier les documents, facilitant ainsi l'identification des documents qui soutiennent diverses initiatives, tout en améliorant la gestion de projets dans son ensemble.



Comment les grandes entreprises déploient Language Weaver Edge

Les clients font confiance à Language Weaver Edge pour élargir leur clientèle mondiale de manière plus efficace, garantir la protection de leurs communications internes globales et obtenir des informations sur les contenus internationaux. Voici quelques exemples de la façon dont nos clients souhaitant améliorer leurs opérations ont déployé ce logiciel :

- En fournissant des portails de traduction en interne et de plug-ins d'applications permettant d'assurer la sécurité des communications et des collaborations entre des départements répartis dans le monde entier.
- En aidant les professionnels du savoir à comprendre le contenu généré par l'utilisateur (forums, avis, tickets) pour gérer en toute sécurité les besoins en matière d'assistance client multilingue.
- En surveillant les réseaux sociaux mondiaux pour évaluer les impressions des consommateurs et recueillir des commentaires.
- En procédant à l'intégration aux plateformes analytiques et de recherche des mégadonnées pour permettre la découverte électronique multilingue et la gestion intelligente des contenus mondiaux afin de prendre en charge l'analyse de texte, d'images et de vidéos nécessaires à la surveillance, à la détection des fraudes et aux problèmes de sécurité (chez les entreprises et les citoyens).



Language Weaver Edge permet d'obtenir une version multilingue de nombreux processus et canaux de contenu plus rapidement et plus efficacement qu'avec uniquement des efforts humains. Pour certaines applications comme les chatbots en temps réel, la traduction automatique est la seule option capable d'offrir des fonctionnalités multilingues.

Société de renseignement numérique Cellebrite

Les clients de Cellebrite sont des gouvernements et des entreprises qui gèrent des données hautement sensibles dans le but d'empêcher les activités criminelles. Language Weaver fournit au produit Intelligent Translator de Cellebrite un grand nombre de langues prises en charge, une adaptation et un déploiement flexibles, une intégration simple et une sécurité à toute épreuve aidant l'entreprise à comprendre les mots que les criminels laissent derrière eux.

Pourquoi choisir Language Weaver Edge

RWS propose des capacités de traduction automatique de premier ordre aux entreprises modernes générant beaucoup de contenu. Modulable, flexible et hautement évolutive, la solution s'adapte à tous les environnements informatiques. Language Weaver Edge est :

- Basée sur une architecture hautement évolutive qui offre des options de déploiement multiserveur sur du matériel de base.
- Une solution perfectionnée et fiable qui génère très peu de frais administratifs pour maintenir des niveaux de service élevés.
- Une technologie avancée et exclusive de traduction automatique neuronale (NMT) 2.0, développée par des linguistes experts et des traducteurs professionnels expérimentés.
- Unique et axée sur l'utilisateur, offrant une grande adaptabilité avec l'introduction des paires de langues adaptables.
- Appuyée par des ressources expertes pour entraîner les modèles avec les données client afin de mieux gérer les subtilités linguistiques et les exigences de qualité spécifiques au client.

À Language Weaver Edge vient s'ajouter Language Weaver Cloud, une solution de traduction automatique sécurisée basée sur le cloud qui permet aux entreprises de mondialiser des processus métiers générant une grande quantité de contenu, comme la communication interne, la découverte électronique, l'analyse et l'expérience client.

Pour en savoir plus sur Language Weaver, rendez-vous sur rws.com/fr/translation/language-weaver/

À propos de RWS

RWS Holdings plc est le premier fournisseur mondial de services linguistiques, de gestion de contenu et de propriété intellectuelle basés sur la technologie. Nous vous aidons à communiquer et à inspirer le monde entier en diffusant des contenus stratégiques adaptés à vos marchés et en vous permettant de protéger et d'exploiter vos innovations.

Notre objectif est de vous aider à interagir efficacement avec vos clients partout dans le monde en résolvant vos problèmes linguistiques, de contenu et d'accès au marché grâce à notre intelligence globale collective, notre expertise approfondie et notre technologie intelligente.

Parmi nos clients, nous comptons 90 des 100 plus grandes marques mondiales, les 10 plus importantes entreprises pharmaceutiques et environ la moitié des 20 plus grands déposants de brevets dans le monde. Nous répondons aux besoins de notre clientèle, basée en Europe, Asie-Pacifique, Amérique du Nord et Amérique du Sud, et opérant dans les secteurs technologique, pharmaceutique, médical, juridique, chimique, automobile, public et des télécommunications, grâce à nos bureaux répartis sur cinq continents.

Fondée en 1958 et basée au Royaume-Uni, la société RWS est cotée en bourse à l'AIM, le marché réglementé de la Bourse de Londres (RWS.L).

Pour de plus amples informations, consultez : www.rws.com/fr.

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